

WILBERT FUNERAL SERVICES, INC.

FACT SHEET – BACKGROUNDER



Company Information:

Wilbert Funeral Services, Inc.
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ABOUT THE COMPANY

- Wilbert Funeral Services, Inc. (WFSI) and its affiliated organizations under The Wilbert Group umbrella provide a wide range of products, services and education pertaining to the funeral service profession. With a heritage dating back to 1880, WFSI develops burial vault technology and fabrication standards, licensing the manufacturing of the burial vaults to a network of nearly 200 Licensees throughout the United States and Canada. A portion of the 200 locations are owned and operated by WFSI. The most stringent inspection standards in the industry are carried out by a team of field engineers ensure consistent, high-quality fabrication and service.
- Wilbert Funeral Services also provides an extensive line of cremation products including urns, jewelry and other memorialization items, sold and supported through its licensee network.
- Wilbert's Pierce Chemicals group is a leading provider of chemicals, cosmetics, prep room supplies and equipment, and personal protection products.
- Supporting funeral professionals as they help families commemorate life with respect is the essence of what we do. The Wilbert network does this through the manufacture, delivery and graveside set-up of the vault, tent, chairs, greens and other appurtenances to provide comfortable, dignified services for burial families. Setup for cremation committal services are also provided, whether graveside for burial of the urn vault or at the columbarium prior to niche placement. The Wilbert network also provides many options for personalization of vaults and cremation products, greatly enhancing the experience for families.
- Training, continuing education and ongoing hands-on support are offered by local Wilbert Licensees.
- Wilbert Memorials provides monument design, fabrication and installation through company store locations and many of the independent Wilbert licensees.
- Wilbert Cemetery Construction provides turnkey lawn crypt and columbarium niche installation.

- Signet Supply offers high-quality caskets at value pricing, sold through distribution channels including company-owned locations and many of the Wilbert independent licensees.
- Pierce Chemical provides embalming and accessory chemicals and equipment, cosmetics, instruments, safety and other protective products, chapel supplies and memorial books

PRODUCTS AND SOLUTIONS

Wilbert Funeral Services Inc provides a complete line of burial vaults from basic through premium protection, but all are fabricated with a minimum 5,000 psi concrete and combined with various lining materials including bronze, copper, stainless steel and high-impact plastics for strength and moisture protection.

The wide offering of cremation urns includes hardwoods, glass, metal, bronze, cultured marble, biodegradable, Cloisonné, brass and porcelain. Jewelry and mementos round out the line of cremation products, meeting the desire of many families for memorialization.

Cemetery products include vault and casket lowering devices, mausoleum trays and cremation containers.

Pierce Chemical products for the preparation rooms include embalming and accessory chemicals, cosmetics, tables, aspirator machines, water control units, instruments, safety equipment and personal protection products.

Chapel supplies, also provided through the Pierce group, include casket pedestals, church trucks, signs, cards, flag cases and many other items.

SERVICES AND SUPPORT

The Wilbert network sells and services all products with support to funeral professionals including:

- Burial vault manufacturing and personalization (on select models)
- Delivery to the cemetery, graveside set-up and sealing/lowering (as allowed)
- Marketing collateral, display units and other sales tools to help funeral professionals educate and serve families
- Product training for funeral professionals

Many Wilbert Licensees offer additional product and services for the funeral industry.

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